



Sophie Lion Poulain [lion@audemat.com](mailto:lion@audemat.com)  
Tel : + 1 305 249 3110

# PRESS RELEASE

**For immediate release**  
Tuesday, May 27, 2008

**Audemat's SCRIPTEASY V2 now includes SNMP GET/SET management**  
*The software pushes facilities management and transmitter remote control to new domains.*

Miami, FL USA – Tuesday, May 27, 2008 - Audemat (<http://www.Audemat.com>) announced that SCRIPTEASY V2 now includes SNMP GET/SET commands capabilities enabling virtually any Broadcast equipment using the SNMP protocol to be monitored and controlled via TCP/IP.

“This is major step that will ease the monitoring and control of many types of broadcast equipment including transmitters.” States Christophe Poulain, EVP for Audemat Inc “This will avoid time consuming and expensive wiring connections at the transmitting site and facilitate complex operations such as 1+1 and N+1 transmitter management.” Adds Poulain.

GET and SET commands appear via 2 new icons that AUDEMAT engineers added in their Graphic Script Designer module that behave as virtual digital inputs and relay outputs and can be connected with other and more traditional inputs and outputs for automatic actions or alarms sending. They send queries and get answers that are compared with normal operating conditions, or set values in the connected equipment.

More innovation resides in the fact that SCRIPTEASY V2 software will be soon available and as standard software with about 10 Audemat products: Not only the Transmitter Remote Control line, but also HD, ATSC, DVB-T/H monitoring equipment as well as our FM/HD Audio Processors and “Radio All in One” product line called Digiplexer. Now all AUDEMAT equipment that includes SCRIPTEASY software is compatible with the AUDEMAT Broadcast Manager, management software, for centralized management and monitoring. These units are also able to talk to each other as well as interact with other broadcast equipment or devices in the same IP network. “With the proliferation of SNMP based equipment in the radio and TV ecosystems, applications are endless.” States Nicolas Boulay, VP Research and development for Audemat.

## **About Audemat:**

AUDEMAT (<http://www.audemat.com>) is pioneer in the conception and manufacturing of innovative products for Broadcast professionals. Almost one third of the staff is dedicated the development of innovative technologies.

AUDEMAT is the only European company that has won 12 awards in 9 years for product innovation at the World Broadcast Show (NAB – Las Vegas). The Audemat group is privately owned by the board of Directors, as well as Innovacom (a risk capital company specializing in innovative businesses in the Telecom) and by

---

**Head Office:** Parc d'activités Kennedy - 20, avenue Neil Armstrong – F-33700 Bordeaux-Mérignac (France)  
Tel +33 (0)5 57 928 928 – Fax +33 (0)5 57 928 929 – [contact@audemat.com](mailto:contact@audemat.com) - [www.audemat.com](http://www.audemat.com)

**US Office:** 19595 NE 10<sup>th</sup> Avenue – Suite A – Miami, FL 33179 (USA)

Tel +1 305 249 3110 – Fax +1 305 249 3113 – [ussales@audemat.com](mailto:ussales@audemat.com) - [www.audemat.com](http://www.audemat.com)

**Lille Office :** 21, rue Elisée Reclus - Parc Technologique - 59650 Villeneuve d'Ascq – France Tel : +33 (0)3 20 05 55 36 /  
Fax: +33 (0)3 20 59 84 65 – [www.nortek-tv.com](http://www.nortek-tv.com)



Galia Gestion (a regional management company, subsidiary of the Caisse D'Epargne Aquitaine Poitou Charentes).

About 100 employees are located at the Bordeaux-Merignac site. AUDEMAT has two subsidiary companies in Beijing (China) since the beginning of 2008 and in Miami (Florida-USA). Composed of 7 employees in the USA, the subsidiary is in charge of developing sales activities in North and South America, Australia and New Zealand. The AUDEMAT group recently acquired Nortek, a TV specialist located in Lille, France.

AUDEMAT has been ISO9001 certified for 10 years; it recently obtained ISO14000 certification (environmental management standards). Since 2007, the AUDEMAT group has dedicated part of its profits to compensating CO2 gas emissions by being part of actions for sustainable development around the world.

For more information on the AUDEMAT group please contact: Sophie Lion Poulain at +1 305 249 3110 ([lion@audemat.com](mailto:lion@audemat.com)) Corporate PR - Miami office (Florida-USA).

---

Head Office: Parc d'activités Kennedy - 20, avenue Neil Armstrong – F-33700 Bordeaux-Merignac (France)

Tel +33 (0)5 57 928 928 – Fax +33 (0)5 57 928 929 – [contact@audemat.com](mailto:contact@audemat.com) - [www.audemat.com](http://www.audemat.com)

US Office: 19595 NE 10<sup>th</sup> Avenue – Suite A – Miami, FL 33179 (USA)

Tel +1 305 249 3110 – Fax +1 305 249 3113 – [ussales@audemat.com](mailto:ussales@audemat.com) - [www.audemat.com](http://www.audemat.com)

Lille Office : 21, rue Elisée Reclus - Parc Technologique - 59650 Villeneuve d'Ascq – France Tel : +33 (0)3 20 05 55 36 / Fax: +33 (0)3 20 59 84 65 – [www.nortek-tv.com](http://www.nortek-tv.com)