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PRESS RELEASE

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Audemat to develop DVB-SH Test and Measurement equipment and Mobile metering for Alcatel-Lucent

NAVIGATOR DVB-SH the first such equipment available on the market

Bordeaux-Mérignac, France – Monday, January 28, 2008, Audemat (www.audemat.com) announced in advance of the Mobile World Congress in Barcelona, Spain that they have received in collaboration with Teamcast an R&D contract from Alcatel-Lucent to develop a unit that combines Test and Measurement capabilities and Mobile Metering for DVB-SH. Audemat will showcase a NAVIGATOR DVB-SH prototype unit in Barcelona. “The NAVIGATOR DVB-SH is the first mobile test and measurement equipment DVB-SH-by-Alcatel approved on the market” States Jean-Baptiste Roux VP of Sales. “It is capable of measuring and determining the reception quality of a mobile DVB-H and DVB-SH TV signal”. This unit will be developed in partnership with Teamcast and UDCAST, two DVB specialists, part of the Alcatel DVB-SH work group. Audemat will use its expertise in mobile Test and Measurement systems to develop a laboratory type equipment that remains rugged and user friendly. This unit will target TELCO operators or manufacturers like Alcatel (France), Orange (France), ICO (USA) or Broadcasters such as RAI (Italy) or SFR (France) that are working on pilot projects for mobile TV broadcasting in DVB-SH. Several DVB-SH deployments are happening around the world at this time. “The NAVIGATOR DVB-SH is the first unit of its kind which combines laboratory grade equipment for transmitter installation and validation of the transmitter’s settings; and mobile test equipment to measure the quality of reception” state Nicolas Boulay VP R&D.

A production version of the unit will be exhibited at NAB2008 in Las Vegas, USA. “This product will be very important for the US market with the coming introduction of DVB-SH by ICO and other operators” States Christophe Poulain, VP of Sales for Audemat-Aztec Inc.

About NAVIGATOR DVB-SH:

The NAVIGATOR DVB-SH has been designed to perform mobile measurement campaigns for DVB-T, DVB-H and DVB-SH networks compatible with S-UMTS and VHF/UHF bands. This portable equipment can be used either in a vehicle moving at normal speed or by a pedestrian (indoors or outdoors). The NAVIGATOR DVB-SH includes a high quality receiver for accurate DVB-SH measurements. When the mobile measurement campaign is finished, the DVB Reader software automatically performs a quality analysis: all the essential parameters are compared to standardized values and an overall quality indicator is generated (Good, Average or Bad). These indicators can also be displayed on a map, so that users can evaluate instantaneously their

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coverage quality. In addition the NAVIGATOR DVB-SH can be used for installation of DVB-SH terrestrial repeaters that complement satellite coverage.

About the Audemat Group:

The AUDEMAT group (<http://www.audemat.com>) is pioneer in the conception and manufacturing of innovative products for Broadcast professionals.

Almost one third of the staff is dedicated the development of innovative technologies.

The AUDEMAT group is the only European company that has won 11 awards in 8 years for product innovation at the World Broadcast Show (NAB – Las Vegas).

The Audemat group is privately owned by the board of Directors, as well as Innovacom (a risk capital company specializing in innovative businesses in the Telecom) and by Galia Gestion (a regional management company, subsidiary of the Caisse d'Epargne d'Aquitaine Nord and Pays de l'Adour).

Over 100 employees are located at the Bordeaux-Merignac site. The AUDEMAT group has two subsidiary companies in Beijing (China) since the beginning of 2008 and in Miami (Florida-USA). Composed of 7 employees in the USA, the subsidiary is in charge of developing sales activities in North and South America, Australia and New Zealand. The AUDEMAT group recently acquired Nortek, a TV specialist located in Lille, France.

The AUDEMAT group has been ISO9001 certified for 10 years; it recently obtained ISO14000 certification (environmental management standards). Since 2007, the AUDEMAT group has dedicates part of its profits to compensating CO2 gas emissions by being part of actions for sustainable development around the world.

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